

# Motoring Show time

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■ Winner of the 2001 Cape to Cape Challenge which is on display at the SMC Suzuki stand this weekend.

*Richard Hill compiles snippets of news on the manufacturers whose cars are appearing at our Motor Show this weekend.*

## Toyota

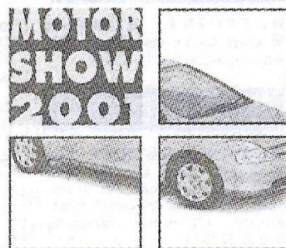
On Wednesday, Toyota launched a slick new look for its stylish sports coupé: the Celica T Sport.

Dynamic and sporty new-body styling creates a distinctive look for this highly specified top-of-the-range sports derivative. Unique exterior and interior styling include side skirts, front lower skirt, rear spoiler, T Sport branded alloy wheels and sporty leather interior project an individual image.

## Fiat

Fiat Punto was the number one best-selling car in Europe after the first two months of this year.

This impressive, sustained sales performance coincides with the UK importing company's 75th anniversary.



## Chameleon Motolec

Chameleon Motolec is the local authorised dealer for Trafficmaster, the UK's leading supplier of real time traffic information services.

On Wednesday, Trafficmaster launched its latest advance in the presentation of live traffic information to the driver – Trafficmaster Monitor.

Trafficmaster Monitor is designed to ease the burden of congestion by displaying the problems ahead in good time to consider an alternative route, making journeys more efficient and less stressful for driver and passengers alike.

## Suzuki

A stretched Grand Vitara, to be known as the XL-7, is due to arrive in the UK this month. All versions will come with standard fit air-conditioning plus all-round power windows and wing mirrors.

Adjustable armrests and cruise control add a touch of luxury. Higher specification cars will gain rear air-conditioning with separate controls, sunroof and CD player.

Rear passengers will welcome the wide rear doors and low floor for easy access.

## Honda

Langley-based Honda UK has stolen a march on its competitors with the release of a new range of e-mailable inter-active brochures, or E-Brochures.

The brochure even contains its own background music which contributes to the overall experience.

Recipients of the E-brochures can apply for a test drive or further information at the click of a mouse



and future versions will contain rotating 3D models of the cars.

## Lexus

The Lexus phenomenon continues to gather pace. Figures just released for the first six months of 2001 show that Lexus is the fastest-growing prestige brand in the UK with sales up 31.66 per cent over last year.

## Nissan

In May, Nissan started production of a four-door saloon version of its Almera.

There will be a choice of six booted Almeras.

Nissan Motor (GB) hasn't introduced the booted Almera till now because the UK plant has only recently been tooled up to produce this derivative.

More showcase snippets on page 49.