

# Richard Hill – Talks

## Topics Covered

**By the end of the session, I will have explained how to: -**

- Understand how I first got into writing for magazines.
- Look at people, places and events in a writer's life to generate ideas.
- Use 'spidergrams' to expand the range of ideas.
- Dispel the myth '*Write about what you know*' and turn it around to '*Know about what you write.*'
- Understand the importance of good research. (*Libraries, family/friends, google etc.*)
- Understand basic interviewing techniques. (*Face-to-face, On the phone, e-mail.*)
- Find suitable/possible magazine for article/s.
- How to find out if your chosen magazine accepts work from freelance contributors. (*Writers & Artists Yearbook*)
- Study the chosen magazine for style, theme, length etc.
- Write the article (*beginning, middle, end*).
- Lay-out the article as a manuscript.
- Convert the article into a saleable article.
- Use photographs to illustrate an article.
- Use archive images to illustrate an article.
- How to caption and acknowledge photographs and/or archive images.
- How articles written for one magazine can lead to features in other magazines. (*e.g., Dogs hunting truffles for new magazine 'Mad About Dogs'*)
- How to mark-up a manuscript with authors pen name and real name (*So that the cheque is made out to the right name!*)
- How much writers can expect to be paid.

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